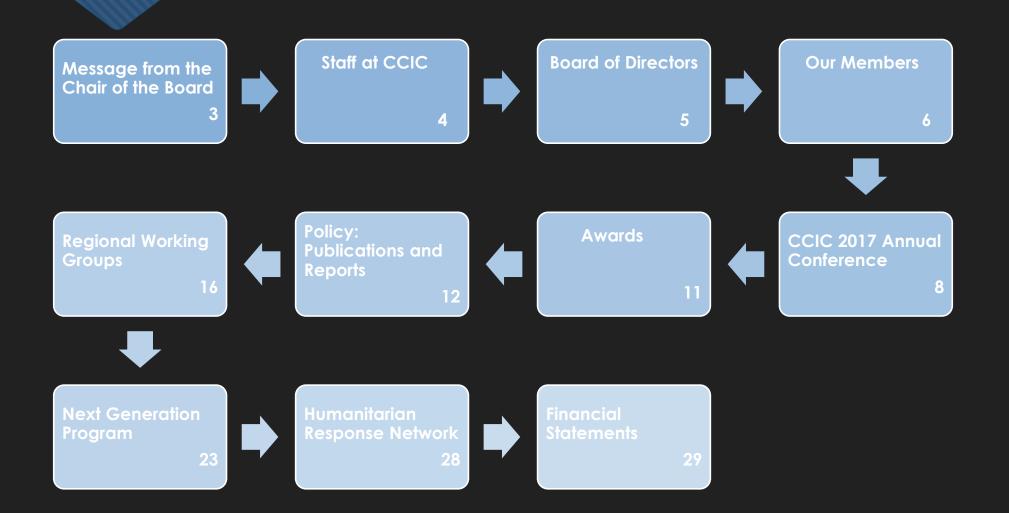
Canadian Council for International Co-operation

Annual Report 2017-2018



### Contents



# Letter from the Chair of the Board

This has been a year of significant transition for CCIC. As we celebrate 50 years of cooperation and collaboration with our colleagues in international development and humanitarian assistance, we are also saying a heartfelt farewell to our President-CEO of seven years, Julia Sanchez.

Julia began working at CCIC in 2011 when the organization was going through a very challenging period, and thanks to her leadership and the hard work of CCIC staff over the past several years, we can proudly say that CCIC is not only thriving today but is adding significant value to the sector. New partnerships have been established, allowing the organization to diversify not only its funding but the breadth of its impact as Canada's independent voice for international development.

The CCIC 2017 Annual Conference, the first in a three-year partnership with CASID, was a success, and we now look forward to the upcoming 'Is Canada Back?' conference in September of this year. CCIC's nationwide campaign Bigger Than Our Borders is bringing members together with a common goal to engage Canadians who care about Canadian Aid.

With a brand-new website under development, a rebrand and new strategic vision inspired by our FutureDev series on the horizon, and a number of new staff members driving us forward, CCIC has plenty to celebrate.

Gillian Barth, Chair of the Board, CCIC

April 2018

### Staff at CCIC

Julia Sánchez Anna Campos Léonne Valantin Fraser Reilly-King Gavin Charles Ramzi Saliba Isabelle Bourassa

Laura Avalos

President-CEO Finance and Administrative Officer Finance Assistant Policy and Research Manager Policy Officer HRN Coordinator Regional Working Groups Program Officer

Regional Working Groups Program Assistant Andréanne Martel Noelia Ruiz Rachelle Daley Jessica Ruano Marie-Éve Marchand Autumn Corvus Mark Edwards Next Generation for Development Program Officer Next Generation for Development Program Assistant Member Engagement Officer Communications Officer Campaign Manager IT Support IT Support

### Board of Directors

Gillian Barth Richard Veenstra Denise Byrnes Kathryn Dingle Doug Olthius April Ingham Donald Peters Michael Simpson Michèle Asselin Shelagh Savage Kimberly Gibbons Ian Hamilton

Michael Casey

**Janice Hamilton** 

**Jennifer Sloot** 

Zaid AlRawni

CARE Canada, Chair Léger Foundation, Vice Chair Oxfam Québec Inter Pares United Steelworkers Pacific Peoples' Partnership Mennonite Central Committee Canada British Colombia Council for International Cooperation AQOCI Coady International Institute Ontario Council for International Cooperation Equitas Canadian Co-operative Association Manitoba Council for International Cooperation Atlantic Council for International Cooperation Islamic Relief Canada

### **Our Members**

Action Canada for Sexual Health & Health (CSIH) Rights Canadian Union of Postal Workers Aga Khan Foundation Canada Canadian Union of Public Employees AidWatch Canada CARE Canada Alberta Council for Global Cooperation The Canadian Association for the Study Amnesty International Canadian of International Development (CASID) Section Center for International Studies and AQOCI Cooperation Atlantic Council for International The Centre for International Cooperation Cooperation in Health and British Columbia Council for Development (CCISD) International Co-operation Christian Children's Fund of Canada Canada World Youth (CCFC) Canadian Catholic Organization for Climate Action Network Development and Peace Coady International Institute Canadian Christian Relief and CODE **Development Association** CoDevelopment Canada Collaboration santé internationale CDF (formerly Canadian Co-operative Council of Canadians with Disabilities Association) Canadian Crossroads International Cuso International Canadian Feed the Children Développement international Desjardins Canadian Foodgrains Bank Equitas Canadian Labour Congress Farm Radio International Canadian Lutheran World Relief Forum of Federations Canadian Red Cross Humber College Canadian Society for International

### **Our Members**

Inter Pares	Results Canada
Interagency Coalition on AIDS and	Right to Play
Development	Saskatchewan Council for
Islamic Relief Canada	International Co-operation
KAIROS - Canadian Ecumenical Justice	Save the Children Canada
Initiatives	Social Justice Fund - PSAC
Manitoba Council for International	SOCODEVI
Cooperation	SOS Children's Villages Canada
Lawyers Without Borders	Steelworkers Humanity Fund
MATCH International Women's Fund	SUCO INC.
Mennonite Central Committee (Canada)	Tearfund
Nobel Women's Initiative	The Hunger Project
Northern Council for Global Cooperation	United Church of Canada
Nutrition International	UNIFOR
Léger Foundation	USC Canada
Ontario Council for International Co-	Veterinarians without Borders
operation	Victoria International Development
Oxfam-Canada	Education Association
Oxfam-Québec	WaterAid Canada
Pacific Peoples' Partnership	World Federalist Movement – Canada
Plan International Canada Inc	World Renew
Presbyterian World Service and	World University Service of Canada
Development	(WUSC)
Primate's World Relief and Development	World Vision Canada
Fund	YMCA Canada
Project Ploughshares	

### **CCIC 2017 Annual Conference**

The CCIC 2017 Annual Conference, in partnership with CASID and Aga Khan Foundation Canada, took place from September 27 & 28 in Ottawa

INFLUENCE INSPIRE INNOVATE focused on the potential of new policy directions in a rapidly changing domestic and international context.

At the heart of the conference was the question: how should Canadian civil society organizations seize new policy opportunities and tackle corresponding challenges?





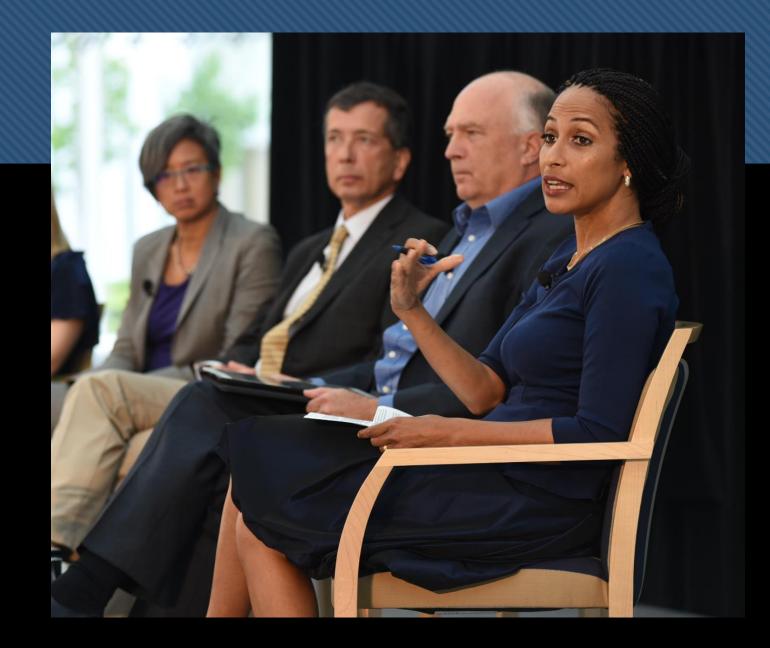












### Karen Takacs Award

The Karen Takacs Award is presented annually by the Canadian Council for International Co-operation (CCIC) to an individual who has notably, by virtue of working collaboratively, made a difference in the lives of women globally.

This year's award was presented to Patricia Erb, President & CEO of Save the Children.



### Policy Introduction

In 2017-18, CCIC convened, coordinated, researched and analyzed on a wide variety of policy areas.

The Council led and supported the sector's engagement around the launch and implementation of Canada's Feminist International Assistance Policy and Civil Society Partnerships Policy, the national implementation of the Sustainable Development Goals, the five-year review of Canada by the OECD, the proposal and development of a Canadian humanitarian policy, and the policy and fiscal case for Official Development Assistance, among other priorities.

# Policy Highlights

International Assistance Review and Feminist International Assistance Policy

analyzed the government's What We Heard summary document

compared the International Assistance Review discussion paper with CCIC's submission and a cross-sector sample of submissions

responded to the Feminist International Assistance Policy, with quotes in the New York Times, Canadian Press, and the Globe and Mail, and an op-ed in the Ottawa Citizen

wrote an analysis of the Feminist International Assistance Policy

### **Civil Society Partnerships Policy**

coordinated CSO input, and prepared our own submission and trackedchanges document on the government's revised Policy

generated significant changes in both the process and content of the final version, produced an analysis of the final Policy

# Policy Highlights

#### Organized two National Conversations on Canada and the SDGs

broad range of over 100 national and regional civil society networks, Assembly of First Nations and Congress of Aboriginal Peoples, private sector and academia

identify interest in establishing a Canadian SDG platform for coordination, connection and collaboration

Humanitarian Policy and Advocacy Group:

significant growth and consolidation; major joint paper on humanitarian policy

Engaged in discussions on Canada's Development Finance Institute:

facilitated a student study of best practices among DFIs, engaged in the consultation on the DFI and presented before the Standing Committee on their DFI study

**Regional Platform on Disaster Risk Reduction** 

co-drafted CSO statement; convened a consultation with GAC

convened a CSO pre-meeting

moderated/gave closing remarks at two side events

# Publications and Reports

The selected publications give an idea of the breadth and depth of the policy and thought leadership CCIC delivered in 2017-18.

Reviewing Canada's New <u>Feminist International</u> <u>Assistance Policy</u> (August 2017)

<u>Bringing Canadian Civil</u> <u>Society Together: Around</u> <u>the Sustainable</u> <u>Development Goals</u> (September 2017)	Implementing Canadian Ambitions: Supporting Global Development in Budget 2018 (October 2017)	An Opportunity for Leadership: An Assessment of Canada's Policy for Civil Society Partnerships for International Assistance (October 2017)
<u>Submission to the OECD</u> <u>Development Assistance</u> <u>Committee Peer Review of</u> <u>Canada</u> (December 2017)	Progressing national SDGs implementation (February 2018)	<u>Assessment of Budget 2018</u> (March 2018)

### Regional Working Groups





2017 marked the 1st anniversary of a successful restructuring and staffing of the Regional Working Groups with renewed engagement by members.

We had strong engagement around the Feminist International Assistance Policy through dialogue meetings with Global Affairs Canada's regional branches on its implementation in Africa, Asia-Pacific and the Americas.

Regional perspectives were brought to the Office of Human Rights, Freedoms & Inclusion around discussion of Global Affairs Canada's Guidelines on promoting and protecting human rights.

### Africa-Canada Forum

- Policy Forum on Governance in Africa with the Canada-Africa Parliamentary Association
- Major participation with 100 participants for ACF dialogue with GAC's Sub-Saharan Africa division around FIAP











# Americas Policy Group

- Successful advocacy for more funding to the Inter-American Human Rights System
- Successful campaign in Ottawa around the Human Rights crisis in Mexico in coordination with 10 Canadian CSOs and 8 Mexican partners whom raised the issue among parliamentarian, decision makers and media
- CSO meeting on Trade in the Americas with APG members and allies; coordinated actions around NAFTA renegotiations







# Asia-Pacific Working Group

- Report on Canadian investment in the Philippines by APWG-Philippines subgroup
- Consolidation of relations with the Embassy of Indonesia in Canada to explore collaboration on development issues
- On-going coordinated advocacy actions regarding the situation of human rights in the Philippines, including a meeting with GAC officials from the Asia-Pacific Division
- Organized an annual meeting for APWG members with strategic discussions, presentations and meetings with the Afghanistan, Indonesia and Philippines subgroups
- New partnership between APWG and the International Human Rights Program at University of Toronto







:XT GENERATION

CICC-CASID program



Next Generation - Collaboration for Development is a three-year program (2017-2019) funded by the International Development Research Centre (IDRC). The program seeks to identify and promote new ways of working among practitioners, researchers, academics, students and policy developers, with a view to strengthen the Canadian ecosystem of research and knowledge-sharing around global cooperation.

The Next Generation Program is a joint initiative between CCIC and the Canadian Association for the Study of International Development (CASID).



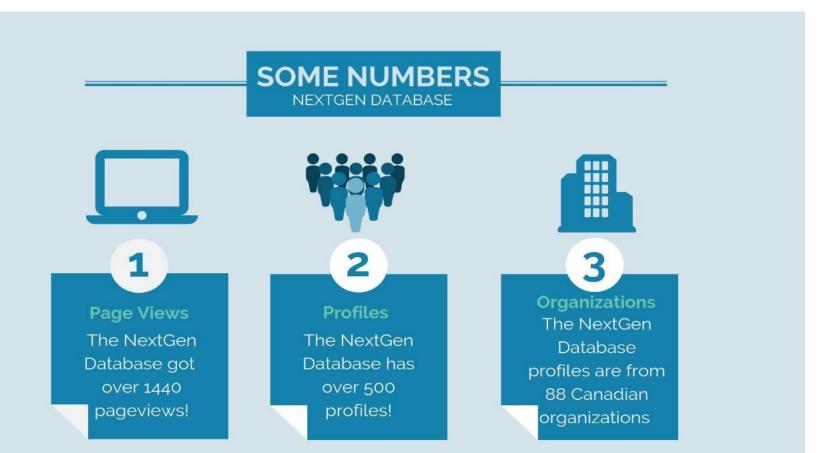
ration begins where international development/humanitarian research and practice meet

### The NextGen Database

On Wednesday September 27<sup>th</sup>, at the 2017 CCIC Annual Conference in Ottawa, the Next Generation Program launched the NextGen Database.

Funded by Global Affairs Canada and the International Development Research <u>Centre</u> (IDRC), the NextGen Database is a fully searchable, bilingual, online, **public database** of Canadian researchers from universities, colleges, institutes, think tanks and civil society organizations working on international development and humanitarian assistance. Users can quickly find researchers according to areas of expertise; an invaluable tool for connecting scholars, practitioners, media and government.







### **Next Generation Research**

The program generates research to enhance partnerships among actors across the development sector.

#### IMPROVING OUR COLLABORATIONS FOR BETTER DEVELOPMENT OUTCOMES

A SHORT SUMMARY OF A CCIC-CASID LITERATURE REVIEW



Improving our Collaborations for Better Development Outcomes. A Short Summary of a CCIC-CASID Literature Review.

The report is a short summary of an extensive CCIC-CASID literature review of development-related academic/practitioner collaboration in Canada that identifies key themes and emerging trends. <u>The Ivory Tower And The</u> <u>Trenches: Finding Common</u> <u>Ground</u>

Our first blog for the "Development Unplugged" series on Huffington Post explores how the effectiveness of Canada's participation in global cooperation rests more than ever before on crosssectoral collaboration to share knowledge, expertise and generate better evidence.



### NextGen at CCIC's Conference

The **Next Generation Program** organized four panels for the conference, with over 20 speakers, creating space for thoughtprovoking discussion between researchers and practitioners in the Canadian global development sector.





### Innovative models of CSO academic collaboration

The workshop discussed different models of collaboration; from communities of practice and bridging platforms, to participatory and collaborative Monitoring and Evaluation, to publishing platforms.

### Canadian CSO-academic collaborations: Looking back and moving forward

This panel explored best practices from a recent pan Canadian survey, and compared them to a similar consultation from five years ago. It also drew on the audience's own experience around cross-sector collaboration.

### Multi-Stakeholder partnerships: new politics and modalities

This round-table created a dialogue on "multi-stakeholder partnerships" and policies around them. It discussed how research on the new "politics" of partnerships be more relevant to CSOs, policy makers, and private foundations.

#### Using research for policy impact

Pairs of academics and practitioners explored their experiences in agriculture and food security, women, peace and security, and human rights.





### **CASID PhD School**

The Next Generation organized the CASID PhD School 2017 on September 25<sup>th</sup> and 26<sup>th</sup> with the participation of 14 PhD students from Alberta, Ontario, Manitoba, Nova Scotia, and Boston, USA. Beyond the dissertation-writing workshop, this year's PhD School aimed to create synergies between students and practitioners working on shared interests.

Additional activities included a panel with representatives from World University Services of Canada, the Canadian Red Cross, Coady Institute and Inter Pares on the role and relevance of international development research within practitioner settings. The students also enjoyed the opportunity to network with early career practitioners from the Emerging Leaders Network.

# Humanitarian Response Network

- First time full-time Coordinator started for CCIC after transition form CARE Canada.
- Submission of a 3-year proposal for the next HRN phase
- Held the first tri-annual meeting
- Linking the community of practice to the Humanitarian Policy and Advocacy Group and respective policy submissions
- Increased engagement with HRN members on several meetings (World Bank, GAC, CSO partnerships)
- Representation of the HRN with the Canadian Delegation at the Geneva UNHCR ExCom Meeting in October 2017.



# Financial Statements

Canadian Council for International Co-ope Financial Pe				-
March 31		2018		201
Assets				
Current Cash Term deposits Trade and other receivables (Note 1) Contributions receivable Prepaid expenses	\$	357,115 216,330 113,560 7,831 6,789	\$	717,217 216,330 79,520 8,276 6,139
		701,625		1,027,482
Tangible capital assets (Note 2)		68,555		47,002
	\$	770,180	\$	1,074,484
Liabilities and Net Assets Current Trade payables and other operating liabilities Deferred contributions (Note 3)	\$	89,466 284,181	\$	66,720 554,609
		373,647		621,329
Net assets Invested in tangible capital assets Restricted reserve fund Unappropriated surplus	_	68,555 312,000 15,978 396,533		47,002 290,000 116,153 453,155
	\$	770,180	\$	1,074,484

### Canadian Council for International Co-operation Statement of Operations

or the year ended March 31		2018	2017	
Revenues				
Membership fees	\$	607,466	\$	558,783
International Development Research Centre		300,996		185,988
Working groups contributions		116,087		112,505
Humanitarian Response Network		64,008		-
Bill and Melinda Gates Foundation		383,579		85,802
Other grants and contributions		92,016		103,340
Registration fees		103,278		49,591
Other revenues (donations, organization transfers,		,		,
fees for services)		62,241		44,834
Interest		10,195		9,317
		1,739,866		1,150,160
Expenses				
Staff costs		1,005,411		664,505
Administrative costs, including Board Expenses by program		156,044		135,843
Research, conference and workshop activities		213,422		110,996
Policy		92,580		68,758
Communications		19,898		20,538
Member engagement (AGM, workshops, seminars)		10,323		9,159
Working groups activities		15,230		26,254
CEO office		7,795		11,612
Special projects		3,870		11,636
Enhanced Canadian support for sustainable development		209,361		58,953
International assistance review		· -		29,403
Humanitarian Response Network		5,897		-
		1,739,831		1,147,657
Excess of revenues over expenses resulting				
from current operations		35		2,503
Strategic investments specifically approved to be paid from unappropriated surplus (Note 4)		(56,657)		(73,528)
·····				
Deficiency of revenue over expenses	\$	(56,622)	\$	(71,025)

# Financial Statements

