



**UNITED. COMMITTED. ENGAGED.**





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# ABOUT US

The Canadian Council for International Co-operation (CCIC) is Canada's national coalition of civil society organizations (CSOs) working globally to achieve sustainable human development. Our members represent a broad range of CSOs working in international development and humanitarian assistance — from faith-based and secular groups to labour unions, cooperatives and professional associations. CCIC seeks to end global poverty and to promote social justice and human dignity for all.

81

ORGANIZATIONAL MEMBERS

16

COALITIONS & NETWORKS

6

PERMANENT WORKING  
GROUPS

4

AD-HOC WORKING GROUPS

# THREE KEY ROLES



Building an enabling environment for Canadian International Development and Humanitarian CSOs.



Increasing collective impact by convening and representing the views of the sector.



Strengthening the capacity of the sector through policy, research, and collaboration.



# STRONGER THAN EVER: BECAUSE OF YOU

The Council has come a long way since 2010 - when it was uncertain what life after losing funding from the Canadian International Development Agency would look like for the organization—both financially and politically. CCIC's capacity to retain an engaged membership and to represent the sector with decision-makers in government was a big question mark.

But CCIC members had foresight and they banked on a strong, united, and independent voice for the sector. This has paid off in a big way. We have together re-imagined, restructured and renewed CCIC. We set off in 2011 to make CCIC the key public voice for the sector, the "go to" source for analysis and information on aid issues, and an effective convenor for the sector. All this while maintaining an engaged membership and a sustainable structure.

Five years on we can say with confidence that "CCIC is back"! An illustration of that is CCIC being identified as one of five Canadian NGOs that International Development Minister Bibeau should meet in her first six months in office. CCIC was listed in the Ministerial briefing book alongside multilateral agencies and other key global partners.

The results of the member survey undertaken in 2015 also speak volumes. The results are encouraging to say the least. For example, 87% of CCIC members are either very satisfied or satisfied with their membership, and 92% find CCIC's policy and research work either very valuable or valuable.

This last year has been a fantastically busy and productive one for CCIC - with new members continuing to come on board, the rallying of the sector

under the banner of the We Can Do Better Campaign, the last push for the adoption of the Sustainable Development Goals, a smooth transition from Minister Paradis to Minister Bibeau, and continued engagement with government colleagues at Global Affairs Canada on key files, as well as a relationship with the International Development Research Centre. The first ever Women Leader's Forum was a highlight of the start of 2016, as we look forward to more engagement and collective success in the coming year.

So, what now? The board and staff think that it is time to take a step back and plan for the future. In 2016-2017, CCIC will work on a five year plan that will build on our achievements to date and positions the sector, and CCIC, where it needs to be as we move into this new era of international cooperation marked by a whole host of new opportunities and challenges.

We are very grateful to our members, allies and friends for contributing to making CCIC shine again, but more important, for all you do together to make this world a fairer, more sustainable and safer world..



Julia Sánchez  
CEO-President

Gillian Barth  
Chair of the Board





{OUR MEMBERS}



# MEMBER ENGAGEMENT

CCIC members are at the core of who we are and what we do. Our members are leaders in human rights, health, agriculture, education, child protection, economic development, public engagement, gender equality and more—delivering effective and dynamic programming in Canada and across the world. From Victoria, to Whitehorse, to Quebec to Antigonish and everywhere in between, CCIC members—small, medium and large—come together as community in the collective pursuit of a stronger sector. This member engagement and diversity is what enables CCIC to be a strong and representative national leader, voice and convener.

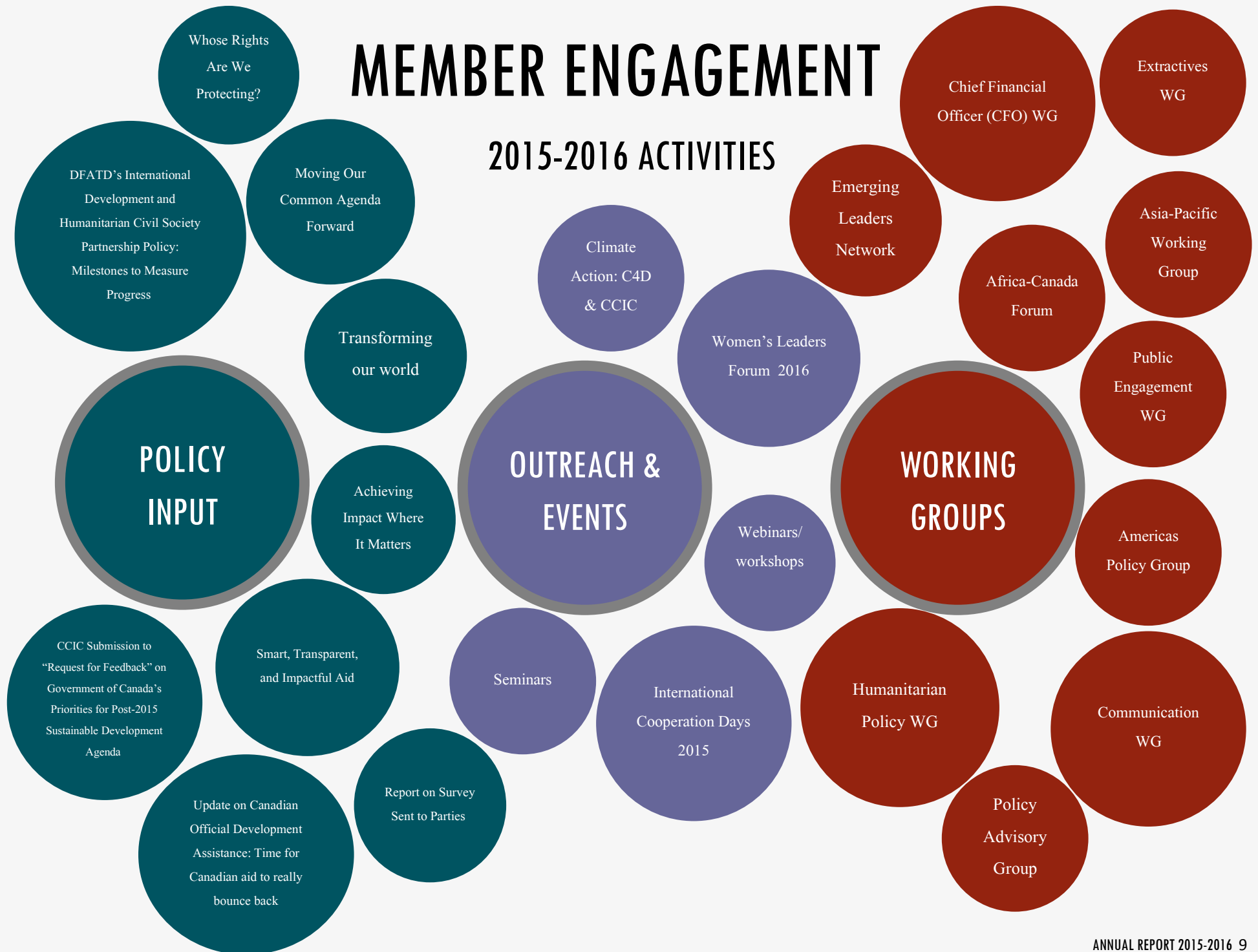
In 2015-2016, CCIC members were **more engaged than ever**. The three main mechanisms for CCIC member participation are • **policy input** • **outreach & events** • **working groups**





# MEMBER ENGAGEMENT

## 2015-2016 ACTIVITIES



## OUR MEMBERS\*

Action Canada for Sexual Health and Rights	CoDevelopment Canada (CoDev)	Plan International Canada
Aga Khan Foundation Canada (AKFC)	Collaboration santé internationale (CSI)	Presbyterian World Service & Development
AidWatch Canada	Council of Canadians with Disabilities	Primate's World Relief and Development Fund
Alberta Council for Global Cooperation (ACGC)	Crossroads International	Project Ploughshares
Amnesty International Canada	Cuso International	Public Service Alliance of Canada – Social Justice Fund
Association québécoise des organismes de coopération internationale (AQOCI)	Development and Peace (The Canadian Catholic Organization for Development and Peace)	RESULTS Canada
Atlantic Council for International Cooperation (ACIC)	Equitas – International Centre for Human Rights Education	Saskatchewan Council for International Cooperation (SCIC)
BC Council for International Cooperation (BCCIC)	Farm Radio International	Save the Children Canada
Canada World Youth (CWY)	Forum of Federations	SOCODEVI
CANADEM	Horizons of Friendship	SOS Children's Villages Canada
Canadian Christian Relief and Development Association (CCRDA)	Humber College—International Development Institute	Steelworkers Humanity Fund
Canadian Co-operative Association (CCA)	Inter Pares	SUCO – Solidarité Union Coopération
Canadian Feed the Children	Interagency Coalition on AIDS and Development (ICAD)	The Hunger Project
Canadian Foodgrains Bank	Islamic Relief Canada	Unifor Social Justice Fund
Canadian Friends Service Committee (Quakers)	Jamaican Self-Help	United Church of Canada
Canadian Labour Congress (CLC)	KAIROS – Canadian Ecumenical Justice Initiatives	USC Canada
Canadian Lutheran World Relief (CLWR)	Manitoba Council for International Cooperation (MCIC)	Veterinarians Without Borders (VWB)
Canadian Red Cross	Match International Women's Fund	Victoria International Development Education Association (VIDEA)
Canadian Society for International Health (CSIH)	Mennonite Central Committee Canada	WaterAid Canada
Canadian Union of Postal Workers (CUPW)	Micronutrient Initiative	World Animal Protection
Canadian Union of Public Employees (CUPE)	Mining Watch Canada	World Federalist Movement – Canada
CARE Canada	Northern Council for Global Cooperation (NCGC)	World Literacy Canada
Centre for International Cooperation in Health and Development (CCISD)	L'Œuvre Léger	World Relief Canada
Centre for International Studies and Cooperation (CECI)	Ontario Council for International Cooperation (OCIC)	World Renew
Coady International Institute	Ontario Public Service Employees Union – Social Justice Fund	World University Service of Canada (WUSC)
CODE Canada	OXFAM-Canada	World Vision Canada
	OXFAM-Québec	YMCA Canada
	Pacific Peoples' Partnership	





“CCIC has a really important role to play in brokering the relationship with political and high level bureaucrats, and has achieved strong outcomes in building stronger, more respectful partnerships.”

“CCIC has a solid reputation for research and analysis and the sector counts on these for direction. Meetings with DFATD representatives seem to have impacted the way the agency views NGOs.”

## { BUILDING AN ENABLING ENVIRONMENT }



## A NEW VISION FOR TRANSFORMING OUR WORLD

2015 saw the adoption of a new vision for global development cooperation: *Transforming our world: the 2030 Agenda for Sustainable Development and the accompanying Sustainable Development Goals (SDGs)* – the successor framework to the Millennium Declaration and the Millennium Development Goals. The SDGs are unique as a universal agenda that applies to all countries everywhere and in their promises to leave no one behind.

The universality of the SDGs was a central element of much of CCIC's work in 2015-16. Our annual conference focused on the three themes of our We Can Do Better campaign, but broke new ground by featuring domestic and international organizations on every panel and workshop.

Universality was at the heart of CCIC's submission to the government's consultation on Canada's priorities for the SDGs, insisting Canada have a plan for implementing its obligations both at home and overseas and commensurate resources to back this plan. A blog series and an edited publication on the new Agenda, featuring a mix of domestic and international organizations, spoke passionately to each of the 17 goals.

## MAINTAINING A STRONG RELATIONSHIP WITH THE NEW GOVERNMENT

If “continuity with change” was one of the catchphrases that initially marked the new Liberal government's approach to global development cooperation, it also characterized CCIC's ongoing and strong relationship with the Minister's office and the civil service. CCIC was encouraged by the government's early recognition of the universal nature of the SDGs, and its commitment to work to implement them both at home and overseas. CCIC continues to push the government to turn these words into a concrete and ambitious action plan. CCIC signalled to the Minister some opportunities for early and easy wins around a common agenda that would clearly demonstrate that Canada is truly back – ideas like providing strong support for the work of civil society as a key partner, providing forward-looking leadership on global development cooperation issues and challenges, and commensurate budgetary support that ensures we use our aid dollars in a manner that is both smart and impactful.





“We have always appreciated CCIC's willingness to convene various forums in which CS organizations can interact, share experiences, analysis and ideas, and strategize together. In our view it had always excelled in this area.”

“CCIC has emerged over the past two years into a Council that has earned increasing respect both from the GOC and from its members.”

## { INCREASING COLLECTIVE IMPACT }



### CREATING NEW SPACE FOR CIVIL SOCIETY TO FLOURISH

The adoption of the International Development and Humanitarian Assistance Civil Society Partnership Policy in early 2015 created a new landmark for Canadian civil society operating overseas. In anticipation of the promised annual consultation with civil society around the implementation of the policy, CCIC produced a set of “Milestones.” These articulated how the Council saw the government moving forward on implementing the policy in the next one to five years, and a set of indicators for measuring progress. CCIC worked with members to further deepen the sector’s thinking around issues related to, for example, public engagement and diverse and responsive funding, proposing concrete solutions that would strengthen the role that Canadian CSOs could play in implementing Agenda 2030.

CCIC also convened a group of Chief Financial Officers from the members to lead on identifying solutions to many of the organizational and procedural challenges that members face with delivering programs internationally. The establishment of the CCIC Chief Financial Officer (CFO) Working Group was welcomed by government. CCIC's work in the past year has set the stage for the Council to continue to play a strong leadership role in responding to some of the unique challenges that charities operating overseas face, including in the context of the upcoming review of the legislation governing charities.

### COMMUNICATIONS WORKING GROUP

CCIC’s Communications Working Group is a dynamic network of communications professionals from CCIC member organizations, which was created in 2012. The 20+ members meet every second month to share best practices and collaborate on issues of common interest, with the two-fold objective to strengthen our voice as a sector and to communicate more effectively on global issues. In 2015-2016 the group was involved in finalizing a Narrative Toolkit for the sector—an online resource that will equip CCIC members with key messages, facts, figures and backgrounders to communicate more effectively and positively about global issues and the sector’s work. The Working Group also mobilized around Budget 2016 and on engaging with the new government.







2500 FACEBOOK FANS



2800 TWITTER FOLLOWERS



40 MEDIA MENTIONS



49 ARTICLES ON CCIC BLOG



6 OP-EDS & LETTERS





# REGIONAL WORKING GROUPS

## A YEAR OF CHANGE: A NEW STRUCTURE AND COHESION FOR THE RWGs

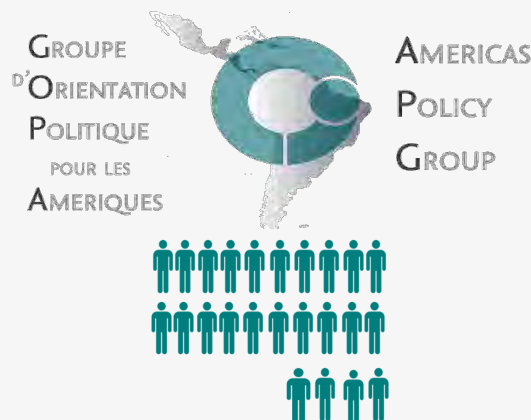
2015-2016 was a transition year for CCIC's regional working groups, as a new structure was adopted and new staff was hired with an objective to strengthen the mission and capacity of the regional working groups.

CCIC has observed that the new structure has stimulated collective work among the three working groups – in organizing learning events, dialogue and research projects on cross-cutting themes. The regional working groups collaborated in the production of a report on trade and investment: Who's rights are we protecting: ensuring the primacy of human rights over investor protections in the international legal regime was published in February 2016.

In its 2015 member survey, CCIC members emphasized that the value-add of the regional working groups resides in the collective dialogue and advocacy activities with the government and other decision-making bodies. RWGs also play an active role in organizing learning events and activities where the members can share experiences and lessons-learned on policy and programming issues.

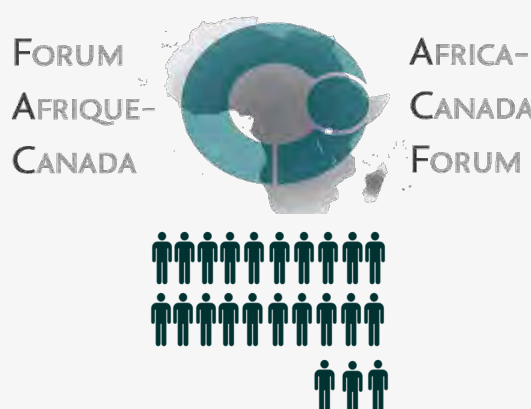


# { INCREASING COLLECTIVE IMPACT }



## AMERICAS POLICY GROUP

The Americas Policy Group was focused on social justice and human rights. APG held several meetings with government officials and Members of Parliament on free-trade agreements, extractive industry and human rights issues. APG held a bi-annual meeting in October 2015 and discussed the Canada-Colombia Free Trade Agreement and the peace process in Colombia, the human rights situation in Honduras and the post-election situation in Guatemala. The Mesoamerica and the Colombia subgroups continued to be active in monitoring development issues in these two regions. APG Colombia joined efforts with other coalitions to publish reports on the peace process. Several op-eds were published, including on the greater role Canada can play in the Americas. Brown-bag lunches and learning activities were organized with an emphasis on indigenous rights and women's rights in the region.



## AFRICA-CANADA FORUM

The Africa-Canada Forum developed several dialogue opportunities with decision-makers in 2015. On December 7, 2015, Global Affairs Canada (through the Sub-Saharan Africa Branch) and the Africa-Canada Forum (ACF) held a half-day joint event bringing together 80 participants. The objective was to promote an open dialogue on issues of mutual concern in the sub-Saharan Africa region and to identify follow-up areas. ACF and GAC discussed food security, skills development, maternal and child health, climate change, gender equality and conflict prevention. ACF published two pieces of research—one mapped African institutional views of the private sector and civil society in development efforts, the other was an annotated bibliography focused on African civil society perspectives on private sector contributions to development.



## ASIA-PACIFIC WORKING GROUP

The Asia-Pacific Working Group is made up of members working in development and humanitarian issues in the Philippines, Indonesia and Afghanistan. APWG created three subgroups to improve information sharing and to coordinate work. Each country group has one or two conveners who take the lead in the organization of meetings and conference calls. APWG held several meetings with the Canadian government officials, including a discussion with Global Affairs representatives on programs in Afghanistan, and a meeting with the Canadian Ambassador to Burma. A one-day meeting was organized in June 2015 to discuss gender programs, health, education and humanitarian responses in the region and engage in dialogue with Global Affairs officials. APWG continued to share information and promote its work among the CSO community through a bi-monthly newsletter, until February 2016.





## INFLUENCING POLICY THROUGH COALITIONS

An important part of CCIC's policy work is done through coalitions and other national and global networks. By joining forces, sharing resources and advocating together, we believe that we have more impact. Below is a list of coalitions where the Council was active in 2015-2016, as well an example of outcomes that were achieved through collaborative work.

### Beyond 2015

Canadian Association for the Study  
of International Development  
(CASID)

Canadian Network on Corporate  
Accountability (CNCA)

CIVICUS

Climate Action Network (CAN)

Common Frontiers (CF)

CSO Partnership for Development  
Effectiveness (CPDE)

Food Security Policy Group (FSPG)

Halifax Initiative

Imagine Canada

International Civil Liberties  
Monitoring Group (ICLMG)

Make Poverty History (MPH)

Reality of Aid

Voices-Voix

WASH Canada

### Canadian Coalition on Climate Change and Development (C4D)

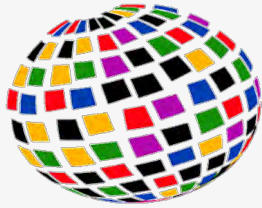
Ahead of the adoption of the Paris Agreement on Climate Change, CCIC collaborated with the Canadian Coalition for Climate Change and Development and the French Embassy to organize an informative and engaging public debate around expectations for Paris. Ambassadors from Barbados, Ethiopia, France and Peru launched the discussion with their hopes and demands, which was followed by a range of stakeholders offering their different visions for the way forward. The evening closed with a call to action from Green Party Leader Elizabeth May and New Democratic Party Environment Critic Nathan Cullen.



“Our board member returned from the forum with lessons and experience to share with the rest of the organisation. She summarised her experience as, ‘...equal parts inspiration, valuable information, and practical skill-building.’ It was a rewarding opportunity that will have lasting impact.”

“I think in particular CCIC plays in exceedingly useful role as the umbrella in bringing together diverse CSOs in dialogue with one another--and in providing overarching analysis around "big picture" issues relating to development (analysis of ODA, DFATD funding, role of the private sector, etc).”

## { STRENGTHENING CAPACITY }



### Emerging Leaders Network

The Emerging Leaders Network (ELN) is a space where the voices, opinions and analysis of the sector's future leaders can be shared, developed and heard. 2015-2016 was an exciting year for the ELN! The network increased in size, welcomed new members, actively participated in CCIC's Women's Leaders Forum and Annual Conference, launched a website, started a mentorship program and much more. Looking ahead the ELN will continue to provide opportunities for thought leadership, capacity development and policy engagement for its members.

30

EMERGING LEADERS

20

ORGANIZATIONS





## { STRENGTHENING CAPACITY }



### INTERNATIONAL COOPERATION DAYS 2015



On May 13-15 2015, International Cooperation Days (co-organized by CCIC and the Canadian Association of International Development Professionals (CAIDP)) brought together over 400 international development practitioners, key policy makers, academics and leading development experts from Canada and abroad. In addition to CCIC and CAIDP members, over 40 organizations with both a domestic and international focus were invited to participate in the various workshops. ICD 2015 provided a key opportunity to discuss issues underpinning the SDGs, review its implications for Canadian policy and programming both at home and abroad, to take stock of emerging challenges and opportunities for Canadian practitioners working in international development, and to provide professional development within the sector through knowledge sharing and skill-building.

### 2015 INNOVATION & EFFECTIVENESS AWARDS



On May 13, CCIC awarded prizes to four member organizations in recognition of the member's innovative and effective projects and its impact in developing countries. The **Effectiveness award** was given to [CARE Canada](#) for its “[Food Security and Livelihoods Program Strategy in Ethiopia](#).” The program has brought together different donors and stakeholders, including the Ethiopian government, to empower chronically food insecure women to achieve sustainable food and livelihood security. Thousands of households have benefited from the program.

The **Innovation award** was given to: (1) [Manitoba Council for International Cooperation](#) for the “[Justice in a Changing Climate](#)” Youth Conference, which brought together 249 students to explore the concept of climate change and social justice, develop leadership skills and empower them to take action in their schools and communities. (2) The [Match International Women's Fund](#), for their [#Unlockchange campaign](#) which reached out to the general public on women's rights with powerful campaign images at bus stops, public service announcements on television and radio stations, as well as by driving a van with photos of handcuffed models downtown Toronto on International Women's Day. (3) The [Aga Khan Foundation Canada](#), for their [Girls' Education Support Program](#) in Afghanistan and its [Flexible Response Fund](#), which was created to provide grants to communities to reduce barriers to girls' education. The approach has allowed communities to take ownership over girls' education by identifying and addressing the main obstacles to girls' education.





2015 INTERNATIONAL COOPERATION DAYS : UNIVERSAL GOALS, CANADIAN CHALLENGES





## WE CAN DO BETTER 2015!



2015 was an exciting year, with the adoption of Agenda 2030 and the Paris Agreement on Climate Change, and a federal election at home. It was also the year where many organizations and individuals came together under the "We Can Do Better 2015" campaign. The objectives of the campaign were to raise awareness about the new Sustainable Development Goals (SDGs); call for political leadership on inequality, climate change, and women's rights; and to promote the interconnectedness of global & national issues. The campaign was launched on Parliament Hill in February 2015 and culminated in October 2015 with the election of a new government. Highlights of the campaign include meeting with the four main political parties to discuss the key asks of the campaign, strong engagement on social media and the production of many valuable resources that can be used and adapted overtime (Electoral Toolkit, Questionnaire to Party Leaders, Social Media Toolkit, etc.)

## 2016 WOMEN'S LEADERS' FORUM



On March 10 and 11 2016, CCIC organized its first ever Women's Leaders' Forum, which brought together more than 50 women leaders from our sector as well as members of the Emerging Leaders Network. Focussed on enhancing the communications and advocacy skills of influential women in our sector, the Forum offered a full day of practical training with Shari Graydon from Informed Opinions, as well as half day of presentations and exchanges with seasoned political strategists on how to best engage the new government. The two-day event also included a lunch discussion with six women MP from the three main political parties, and the "Women Making Change Soirée" in partnership with the Canadian Museum of Nature. At the Soirée, the first Karen Takacs Award for Women Leadership in International Development was received on Karen's behalf by Pam Jolliffe, in the presence of members of Karen's family, the Minister of Status of Women Patty Hajdu, as well as other MPs, senior bureaucrats from Global Affairs Canada and other representatives from the sector.





## CCIC'S FIRST WOMEN'S LEADERS' FORUM - MARCH 2016

# A DEDICATED TEAM!

## CCIC BOARD

Gillian Barth  
Norman MacIsaac  
Denise Byrnes  
Heather McPherson  
Amy Bartlett  
Kathryn Dingle  
Jacqui Wasacase  
Donald Peters  
Doug Olthuis  
Michèle Asselin  
April Ingham  
Shelagh Savage  
Mike Simpson  
Michael Wodzicki

## CCIC STAFF

### Management

[Julia Sánchez](#), President – CEO  
[Anna Campos](#), Finance and  
Administrative Officer

### Communications

[Chantal Havard](#), Communications  
Manager  
[Charles Saliba-Couture](#),  
Communications Assistant  
[Pierre Laflamme](#), IT Consultant

### Policy

[Fraser Reilly-King](#), Senior Policy  
Analyst  
[Gavin Charles](#), Policy Officer  
[Isabelle Bourassa](#), Regional Working  
Groups Officer

### Member Engagement

[Michelle Bested](#), Member Engagement  
Officer

## CCIC VOLUNTEERS

*CCIC would like to express its sincere thanks  
to all of the following volunteers, without  
whose time and dedication we would not have  
been able to achieve all we did in 2015-2016.*

Ivan Petrov  
Cornelia Schrecker  
David Malenfant  
Kai Nestman  
Marie-Andree De Seve  
John Julian  
Esperanza Moreno  
Lilly Nicholls  
June Webber  
Jean-Yves Lefort  
Jasmine Gareau-Lindsay  
Fatima G Remtulla  
Mariama Mary Fall  
Mouktar Mohamed Abdi  
Bob Odeh  
Kathya Davila  
Sana Naffa  
Jean-Louis Froment  
Nelly Elayoubi  
Kassem El Saddik

## CCIC INTERNS

Julie Candau  
Marie-Michelle Pelletier  
Mercier  
Marcela Ramirez Salgado



## FINANCIAL POSITION

MARCH 31	2016	2015
	\$	\$
<b>ASSETS</b>		
<b>Current</b>		
Cash	340,592	289,013
Term deposits	216,330	216,330
Trade and other receivables (Note 1)	28,956	38,227
Contribution receivable	3,821	105,570
Prepaid expenses	6,340	7,175
	596,039	656,315
<b>Tangible capital assets (Note 2)</b>	13,516	18,513
<b>TOTAL</b>	609,555	674,828
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current</b>		
Trade payables and other operating liabilities	19,292	39,589
Deferred contributions and membership fees (Note 3)	66,083	81,724
	85,375	121,313
<b>Net Assets</b>	-	4,666
Betty Plewes Fund	13, 516	18, 513
Invested in tangible capital assets	235, 000	235, 000
Restricted reserve capital	275, 664	295, 336
Unappropriated surplus	524, 180	553, 515
<b>TOTAL</b>	609, 555	674, 828



## STATEMENT OF OPERATIONS

MARCH 31	2016	2015
	\$	\$
<b>REVENUES</b>		
Membership fees	484,683	459,857
International Development Research Centre	177,667	207,579
Working groups contributions	76,553	105,518
Other grants and contributions	37,776	43,640
Registration fees	60,012	42,988
Other revenues (donations, organization transfers, fees for services)	79,086	62,912
Interest	6,368	6,937
<b>TOTAL</b>	<b>922,145</b>	<b>929,431</b>
<b>EXPENSES BY PROGRAM</b>		
(Schedule - Expenses by category including strategic investments) Staff costs	544,513	533,023
Administrative costs, including Board	106,267	130,223
Expenses by program		
Research, conference and workshop activities	151,976	131,276
Policy	46,789	39,641
Communications	23,747	21,471
Member engagement (AGM, workshops, seminars)	12,260	5,392
Working groups activities	26,325	45,060
CEO office	6,520	8,303
Special projects	3,365	14,999
<b>TOTAL</b>	<b>921,762</b>	<b>929,388</b>



CANADA'S COALITION TO END GLOBAL POVERTY  
ENSEMBLE POUR ÉLIMINER LA PAUVRETÉ DANS LE MONDE