



CANADIAN COUNCIL FOR INTERNATIONAL CO-OPERATION

ANNUAL REPORT 2014/2015

#### **MISSION:**

CCIC is a coalition of
Canadian voluntary sector
organizations working globally
to achieve sustainable human
development. CCIC seeks to end
global poverty and to promote
social justice and human
dignity for all.

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| 2014-2015 IN NUMBERS:                                     |                                     |
| 73 CCIC members   | 60 Speaking<br>engagements          |
| 4 New members   | Active in<br>17 Coalitions          |
| 52 Media mentions   | 8 Webinars                          |
| 12 Op Eds and letters                                     | 15 Articles posted on the CCIC blog |
| 700 Subscribers to our monthly e-newsletter <i>Flash!</i> | 2000 Followers<br>on Twitter        |
| 7 Reports, papers<br>and briefs                           | 14 Learning and dialogue events     |
| 9 staff   | 2000 Fans<br>on Facebook            |
|   |                                     |

### **FOREWORD**

2014-2015 has been a year of exciting and significant changes —both for CCIC and for its members.

The landscape for international development and development co-operation is quickly transforming.

And the examples highlighted below tell us that CCIC has clearly been there every step of the way.

First, we have responded to and engaged with global and national challenges and changes through collective reflection, analysis and action. This year CCIC became the national hub for Beyond 2015, a global campaign of 1300 organizations looking to shape the new global development framework that will succeed the Millennium Development Goals when they expire in 2015.

The recognition CCIC has earned as a key public voice for the sector also translated into four new members joining the Council in 2014. To build on this momentum, we staffed a new position dedicated to member engagement, responsiveness and recruitment. We also initiated a Monitoring and Evaluation Action Plan to inform and improve our work with feedback from our members.

Second, we have learned from and adapted to these changes by supporting a process of continuous knowledge sharing and improvement within the community. This has translated into numerous learning events and webinars to help build the capacity of the sector. In May, we collaborated with the Canadian Association of International Development Professionals (CAIDP) to organize a joint conference on redefining development partnerships. This brought together more than 300 participants from the community for International Co-operation Days 2014 — a highlight of the year. In November, we also organized a conference with more than 20 Canadian coalitions to identify synergies and gaps in our collective research, policy and knowledge-sharing work, and launched a research report on the findings.

Knowledge sharing has even translated into a change in our workplace. CCIC's team moved to a new office in September 2014, joining Oxfam Canada, RESULTS Canada, Plan Canada, the Humanitarian Coalition and other sister and brother organizations in a bright, open and green-certified building. In addition to sharing resources and ideas, the move will have a positive impact on the organization's budget.



Finally, we have worked on developing proposing a meaningful, proactive and engaged role for civil society in the future development agenda. This year we launched a follow-up to our 2012 report on the impacts that new funding mechanisms at the Department of Foreign Affairs, Trade and Development (DFATD) are having on Canadian civil society organizations (CSOs). The findings were stark. Thankfully, and in large part due to the work of the Council in raising these concerns at the political level, DFATD released the first ever *International Development and Humanitarian Assistance Civil Society Partnership Policy* in early 2015. The policy incorporated many inputs from CCIC and its members, acknowledging CSOs as independent development actors, recognizing the importance of the Istanbul Principles and an enabling environment, and committing to an annual follow-up with civil society on the implementation of the policy's nine objectives.

Through our active engagement in global networks like CIVICUS, Reality of Aid and the CSO Partnership for Development Effectiveness, CCIC is able to effectively channel emerging global issues and challenges into the sector's national discussions and responses. In order to promote further dialogue and exchange on development perspectives, CCIC launched a new on-line Canadian platform to discuss global issues, *Development Unplugged*, a blog published in Huffington Post Canada.

As world leaders prepare to gather to adopt a new and ambitious sustainable development agenda for 2030, and Canada geared up for its fall federal election, CCIC is well positioned to support and guide the sector as it faces the transformational changes that the new agenda will require of it, as well as the new opportunities that it and the changed federal context will present. Our goal is to unite Canadian CSOs behind a new global social contract for people and the planet. Working together, we can tackle poverty and inequality in a bold and ambitious way!

Jim Cornelius
Chair of the Board

Julia Sánchez President-CEO

# IN ACTION: HIGHLIGHTS FROM 2014-2015

## CANADIAN DEVELOPMENT POLICY AND CANADA'S ROLE IN THE WORLD

#### CREATING SPACE FOR CIVIL SOCIETY TO FLOURISH

The High Level Meeting (HLM) of the Global Partnership for Effective Development Cooperation (GPEDC) – the first Ministerial meeting since 2011's Busan High-Level Forum on Aid Effectiveness – was held in April 2014 in Mexico City. Under the broad theme of "Inclusive Development", the HLM discussed progress on the key principles that emerged from Busan – results, transparency and accountability, country ownership and inclusive partnerships. It also explored issues related to middle-income countries, the private sector, South-South cooperation and knowledge sharing, fragile states and domestic resource mobilization. More than 100 CSOs, including CCIC, attended the HLM and the CSO Forum with international and Mexican CSOs. CCIC facilitated strategic discussions during the CSO Forum and presented on Canadian implementation of the Istanbul Principles – drawing on its contribution to "The Journey from Istanbul: Evidences on the Implementation of CSO DE Principles". CCIC sits on the Coordination Committee of the CSO Partnership for <u>Development Effectiveness</u> (CPDE) – the civil society representative body on the GPEDC's steering committee – on behalf of North America. We continue to pursue various work streams around inclusive development, the Istanbul Principles and the enabling environment for civil society.

On this latter front, 2014-2015 was a landmark year for our community. In 2014, DFATD released a <u>Draft Civil Society Partnership Policy</u>, outlining the guiding principles for, and overall objectives of, DFATD's engagement with international development and humanitarian CSOs. We consulted extensively with members to gather input on the draft, which helped refine and amend the policy. This made it stronger, clearer and more comprehensive, as well as closer to the lived reality, roles and responsibilities of Canadian CSOs and their partners. CCIC also supported two roundtables with Minister Paradis and CSO representatives, in relation to the consultation process.



Meeting of the Emerging Leaders Network at the May 2014 Annual Forum

Looking forward, we are confident the policy will help institutionalize a process of dialogue with the government, support diverse and flexible funding mechanisms for both development and humanitarian organizations, reinstate the importance of public engagement and recognize the diverse roles that CSOs play as independent development actors in their own right. To this end, in 2014, CCIC initiated three *ad hoc* working groups to develop recommendations on key policy issues facing the sector — diverse funding mechanisms, public engagement and the extractive sector.

The International Youth Internships' Program informal working group also came together again to follow-up on the government's renewal of the program. It sought to reduce funding delays and make sure that results are made public in a timely fashion.

"Just reading through the materials that you and your team have prepared on Maternal Newborn Child Health. A small note to say "well done".



CCIC members and other stakeholders attending a public event during Annual Forum

#### LOOKING AHEAD TO THE POST-2015 DEVELOPMENT AGENDA

In 2014, CCIC became the Canadian national platform for the Beyond 2015 campaign, a global campaign of 1300 organizations advocating for a strong and legitimate successor framework to the Millennium Development Goals. Informed by regular discussions with the post-2015 Task Force at DFATD and by additional research, we produced a backgrounder entitled "The Post-2015 Development Framework: International Process and Canadian Priorities." It looks at the process to date, the current state of play toward developing a post-2015 framework, and Canadian priorities and positions for post-2015. This popular backgrounder was updated periodically through 2014-2015. CCIC has also been engaging actively with other CSOs, academics and officials in Canada and abroad around this process and agenda, its implications and Canada's priorities. In September 2014, we hosted a civil society meeting and discussion with Amina Mohammed, the UN Secretary General's Special Advisor on post-2015. We have also presented on post-2015 through webinars, panels, conferences and at regional workshops.

Financing the post-2015 agenda has been a big point of discussion in 2014-2015 ahead of the <u>Third International Conference on Financing for Development</u>. Canadian aid, unfortunately, continued to drop dramatically. It reached 0.24 percent of gross national income (GNI), one of the lowest ratios in more than a decade. We continued to monitor aid levels closely, and reported on trends in the <u>Canadian chapter of Reality of Aid</u> and the international development chapter in the <u>Alternative Federal Budget</u>.

#### CONVENING THE SECTOR FOR INCREASED IMPACT

At our February Leaders' Forum we launched a major campaign — We Can Do Better 2015 - to mark this important year for people and the planet. The campaign calls for stronger leadership toward a more sustainable and peaceful world from all of Canada's political leaders and the public. We used the occasion to meet with political strategists and MPs of the three main political parties, discussing post-2015 and the need for political leadership on inequality, climate change and women's rights — the three themes of the campaign. The campaign has also framed much of our work in the run up to this year's election.

#### **DIGGING DEEPER INTO POLICY ISSUES**

The role of the private sector in development is currently a big theme in global cooperation. To map how our members are engaging around this theme, CCIC conducted a survey and produced a report during the year. It documented how Canadian CSOs are partnering with the private sector, promoting (often local) private sector development, dialoguing with companies and advocating for enhanced legislation and standards to govern private sector activities (often Canadian and multinational). It also assessed the key dynamics of this engagement, and what organizations are planning to do in the future. The report sheds light on the great depth, variety and complexity of the different approaches, underscores the vast and diverse experience of Canadian CSOs in engaging the private sector, and identifies the current and changing priorities of CSOs involved in Canadian international cooperation with respect to engaging the private sector.



Hundreds of participants attend a political panel co-organized by CCIC and CAIDP



# WORKING GROUPS WITH A REGIONAL LENS

#### AFRICA-CANADA FORUM

In 2014-2015, the Africa Canada Forum (ACF) engaged in activities around knowledge sharing and learning, creating opportunities for dialogue and consultation, and offering new opportunities for member engagement. Member engagement has been thriving, with a strong coordination committee and the newly established structure of six sub-committees for *ad hoc* pieces of work. Launched in November 2013, the ACF bi-monthly bulletin keeps over 230 subscribers up to date on development in the African continent.

In addition to the work on International Investment Agreements with the other working groups, the ACF began work on a series of research briefs on official development assistance to Africa, expected to be released in 2015-2016.

The ACF organized a two-day annual colloquium entitled "<u>Building Partnerships to tackle Inequality: Opportunities and Challenges for African and Canadian CSOs</u>". The event helped influence the debate on inequalities, impacting the rest of the year's overarching focus, while increasing engagement among ACF members on the issue.



African civil society groups meeting in Nairobi, Kenya.

The ACF also organized two meetings, in April and October, 2014, between Africa Branch DFATD staff and ACF members. In addition, the ACF welcomed international and Canadian guest speakers to learning events aimed at deepening policy dialogue and discussion in a variety of thematic areas. These included artisanal mining in South Kivu, DRC, and on Africa and the post-2015 process. We brought many of our guests at learning events to meet with DFATD officials. We also expanded our network, participating in consultations with the Canadian Coalition on Climate Change and Development, in meetings with the OECD National Contact Point and in outreach activities with Humber College, the One World Film Festival and the University of Montreal.

In early 2015, in preparation for the October federal election, the ACF prepared a letter with recommendations for all political parties' election platforms on future Africa-Canada relations.

#### ASIA-PACIFIC WORKING GROUP

The Asia-Pacific Working Group (APWG) welcomed three new organizational members and increased the number of subscribers to its E-Newsletter to 200. In collaboration with the other CCIC regional working groups, it contributed to a research project on investment agreements and human rights. The APWG coordinator made six presentations on the preliminary findings of this research to CSOs, DFATD officials and university students.

The APWG organized two meetings between its members and DFATD. These meetings, which included general presentations by DFATD on their priorities in the region, and breakout sessions focusing on specific countries, brought together more than 180 people. In the spring, members of the working group also met with David Murchison, Canada's representative on the Asian Development Bank's (ADB) Board of Directors, to learn about the ADB's role and discuss its activities. Regional members' meetings were also organized in Toronto and in Ottawa.

invaluable for our organization... Several learning events were held throughout as I am sure it will be for the the year. This included an event on child protection issues and promising practices in Asia with World Vision Canada; and presentations by Mary Ann Manahan (Focus on the Global South) in Ottawa on alternatives to the privatization and commercialization of water in Asia, and on resource grabbing in Asia. The APWG also collaborated on an event discussing the transition from emergency humanitarian relief to long-term development in the Philippines and South Sudan, and on a round table held at IDRC on development policy around Bangladeshi workers and value chains.

This year also saw the creation of three APWG country-specific discussion groups - convened by members and supported by the APWG coordinator - on Afghanistan, Indonesia and the Philippines.

#### AMERICAS POLICY GROUP

The Americas Policy Group (APG) continued to engage in dialogue and media relations around key issues in the region, such as Canada's policies and practices in trade and investment, justice and accountability, and defense of human rights. The APG also collaborated with CSOs on a number of successful joint initiatives.

The APG played a lead role in organizing a workshop on human rights in Colombia, which brought together members of three coalitions: APG, Common Frontiers and the Canadian Labour Congress. The workshop sought to foster collaboration around solidarity efforts in Colombia, drawing on the resources and expertise of all coalition "I wanted you to know members to amplify our work. The workshop led the

three coalitions to commission a research project examining the human rights situation in Colombia and its links with Canadian trade and investment.

The APG collaborated with 24 organizations on a national speaking tour featuring respected human rights defender Bertha Oliva from the Honduran human rights organization COFADEH (Committee of Relatives for the Detained and Disappeared). It played an integral coordinating role in the planning and implementation of Ottawa-based events.

The APG raised concerns about key issues in the region through meetings on Parliament Hill. In October, the APG met with political representatives and staffers from the three main political parties. The APG and its members were approached to weigh in on Canadian policy and positions with respect to the region. The APG, for instance, suggested names for the witness list for the Standing Committee on International Trade's study on the Canada-Honduras Free Trade Agreement.

Finally, the APG published three op-eds and two letters. They articulated concerns with Canada's trade deals in Colombia and Honduras, and urged Canada to speak out against impunity in the case of 43 disappeared students in Mexico, among other issues. The APG organized two meetings, which brought together members from across the country to learn from guest experts, engage in strategic planning sessions and to meet with political representatives to discuss pressing issues in the region.

that the service provided

by APWG/CCIC for coordinating

connections between Canadian orgs

who are responding to crisis was

Nepal response".

"I'd like to thank CCIC for engaging the Emerging Leaders' Network at the Leader's Forum. It was a really interesting two days and I'm very happy to have had the opportunity to attend -and that ELN was given space to participate."

### **CONNECTING AND TAKING ACTION THROUGH COALITIONS**

CCIC continues to place strong emphasis on engaging on a range of global aid and development issues through national and international coalitions and networks. Below is a list of coalitions where the Council was active in 2014-2015.

#### Beyond 2015

Canadian Association for the Study of International Development (CASID)

Canadian Coalition on Climate Change and Development (C4D)

Canadian Network on Corporate Accountability (CNCA)

**CIVICUS** 

**Climate Action Network (CAN)** 

**Common Frontiers (CF)** 

CSO Partnership for Development Effectiveness (CPDE)

**Emerging Leaders Network (ELN)** 

**Food Security Policy Group (FSPG)** 

**Halifax Initiative** 

**Imagine Canada** 

International Civil Liberties Monitoring
Group (ICLMG)

**Make Poverty History (MPH)** 

**Reality of Aid** 

**Voices-Voix** 

**WASH Canada** 

Women's Rights Policy Group (WRPG)

## CCIC MEMBER ORGANIZATIONS IN 2014-15

Action Canada for Population and Development (ACPD)

Aga Khan Foundation Canada (AKFC)

Aid Watch Canada

Alberta Council for Global Cooperation (ACGC)

Association québécoise des organismes de coopération internationale (AOOCI)

Amnesty International Canadian Section

Atlantic Council for International Cooperation (ACIC)

British Columbia Council for International Cooperation (BCCIC)

Canada World Youth (CWY)

Canadian Catholic Organization for Development and Peace

Canadian Center for International Studies and Cooperation (CECI)

Canadian Co-operative Association (CCA)

Canadian Christian Relief and Development Association (CCRDA)

Canadian Feed the Children

Canadian Foodgrains Bank

Canadian Friends Service Committee

Canadian Hunger Foundation (CHF)

Canadian Labour Congress

Canadian Lutheran World Relief

Canadian Red Cross

Canadian Society for International Health (CSIH)

Canadian Union of Postal Workers

Canadian Union of Public Employees (CUPE)

CARE Canada

Coady International Institute

CODF Canada

CoDevelopment Canada (CoDev)

Collaboration santé internationale (CSI)

Council of Canadians with Disabilities

Crossroads International

Equitas – International Centre for Human Rights Education

Farm Radio International

Horizons of Friendship

Inter Pares

Interagency Coalition on AIDS and Development (ICAD)

Islamic Relief Canada

Jamaican Self-Help (JSH)

KAIROS — Canadian Ecumenical Justice Initiatives

Manitoba Council for International Cooperation (MCIC)

Mennonite Central Committee Canada

Micronutrient Initiative

Mining Watch Canada

Northern Council for Global Cooperation (NCGC)

L'Œuvre Léger

Ontario Council for International Cooperation (OCIC)

Ontario Public Service Employees Union – Social Justice Fund

OXFAM-Canada

OXFAM-Ouébec

Pacific Peoples' Partnership

PeaceGeeks

Plan International Canada

Presbyterian World Service and Development

Primate's World Relief and Development Fund

Project Ploughshares

Public Service Alliance of Canada – Social Justice Fund

RESUITS Canada

Saskatchewan Council for International Cooperation (SCIC)

Save the Children Canada

Steelworkers Humanity Fund

SUCO – Solidarité Union Coopération

The Match International Women's Fund

The Hunger Project

United Church of Canada

USC Canada

Victoria International Development Education Association (VIDEA)

World Animal Protection

World Federalist Movement – Canada

World Literacy Canada

World Relief Canada

World Renew

World University Service of Canada (WUSC)

World Vision Canada

YMCA Canada

## **BOARD AND STAFF, INTERNS AND VOLUNTEERS**

#### **CCIC BOARD**

(as of March 31, 2015)

Heather McPherson

Jim Cornelius

Gervais L'Heureux

Sandeep Prasad

Jennifer Sloot

Lucien Rover

Laurie Cook

Norman MacIsaac

Gillian Bart

Kathryn Dingle

Jacqui Wasacase

Denise Byrnes

Sallah Hamdan

Amy Bartlett

#### **CCIC STAFF**

#### **MANAGEMENT**

Julia Sánchez, President – CEO Anna Campos, Finance and Administrative Officer

#### COMMUNICATIONS

Chantal Havard, Communications
Manager

Pierre Laflamme, IT Consultant

Charles Saliba-Couture, Communications Assistant

## CCIC STAFF POLICY

Fraser Reilly-King, Senior Policy
Analyst

Denis Côté, Program Officer, Asia-Pacific Working Group

Brittany Lambert, Program Officer,
Americas Policy Group

Kimberly MacMillan, Program Officer, Africa Canada Forum and Asia-Pacific Working Group

#### **MEMBER ENGAGEMENT**

Michelle Bested, Member Engagement Officer

INTERN: Joel Ladouceur, translation

#### **VOLUNTEERS:**

CCIC would like to express its sincere thanks to all of the following volunteers, without whose time and dedication we would not have been able to achieve all we did in 2014-2015.

stehan Recerra

Archana Bhatt

Matthew Brocklehurst

Marie-Andree De Seve

Angela Cristina Martinez Gomez

Martha Hardacre

Esmeralda Imale

Emilie MacIsaac

Elizabeth Mengesha

lames Nelson

Kai Nestman

an Petrov

Cornelia Schrecker

Katheryne Ruel St-Louis

Mohamed Roble



**CCIC STAFF** 

# CANADIAN COUNCIL FOR INTERNATIONAL CO-OPERATION FINANCIAL POSITION

March 31, 2015

|  | 2015    | 2014    |
|--|---------|---------|
|  | \$      | \$      |
| ASSETS   |         |         |
| Current  |         |         |
| Cash   | 289,013 | 398,267 |
| Term deposits                                  | 216,330 | 216,330 |
| Trade and other receivables                    | 38,227  | 26,978  |
| Contribution receivable                        | 105,570 | 22,100  |
| Prepaid expenses                               | 7,175   | 13,768  |
|  | 656,315 | 677,443 |
| Long-term                                      | 18,513  |         |
| Tangible capital assets                        |         | 17,736  |
|  | 674,828 | 695,179 |
| LIABILITIES                                    |         |         |
| Current  |         |         |
| Trade payables and other operating liabilities | 39,589  | 24,390  |
| Deferred contributions and membership fees     | 81,724  | 91,887  |
|  | 121,313 | 116,277 |
| NET ASSETS                                     |         |         |
| Betty Plewes Fund                              | 4,666   | 4,666   |
| Invested in tangible capital assets            | 18,513  | 17,736  |
| Restricted reserve fund                        | 235,000 | 235,000 |
| Unappropriated surplus                         | 295,336 | 321,500 |
|  | 553,515 | 578,902 |
|  | 674,828 | 695,179 |

# CANADIAN COUNCIL FOR INTERNATIONAL CO-OPERATION REVENUES AND EXPENSES

Year ended March 31, 2015

| real chaca March 51, 2015  | 2015     | 2014     |
|--|----------|----------|
| REVENUES   | \$       | \$       |
| Membership fees  | 459,857  | 436,138  |
| International Development Research Centre  | 207,579  | 194,968  |
| Working groups contributions   | 105,518  | 83,728   |
| Other grants and contributions   | 43,640   | 24,682   |
| Registration fees  | 42,988   | 29,568   |
| Other revenues (donations, organization transfers, fees for services)              | 62,912   | 50,985   |
| Interest   | 6,937    | 4,883    |
|  | 929,431  | 824,952  |
| EXPENSES BY PROGRAM  | ,<br>,   | ,<br>,   |
| (Schedule A - Expenses by category including strategic investments)                |          |          |
| Staff costs  | 533,023  | 417,606  |
| Administrative costs, including Board  | 130,223  | 127,252  |
| Program costs  |          |          |
| Research, conference and workshop activities                                       | 131,276  | 131,684  |
| Policy   | 39,641   | 41,470   |
| Communications   | 21,471   | 29,838   |
| Member engagement (AGM, workshops, seminars)                                       | 5,392    | 4,849    |
| Working groups activities  | 45,060   | 54,752   |
| CEO office   | 8,303    | 13,278   |
| Special projects   | 14,999   | 5,000    |
|  | 929,388  | 825,729  |
| Excess (deficiency) of revenues over expenses resulting from current operations    | 43       | (777)    |
| Strategic investments specifically approved to be paid from unappropriated surplus | 25,430   | 31,539   |
| Deficiency of revenues over expenses   | (25,387) | (32,316) |
|  |          |          |

