

Equitable Partnerships FOR A BETTER WORLD

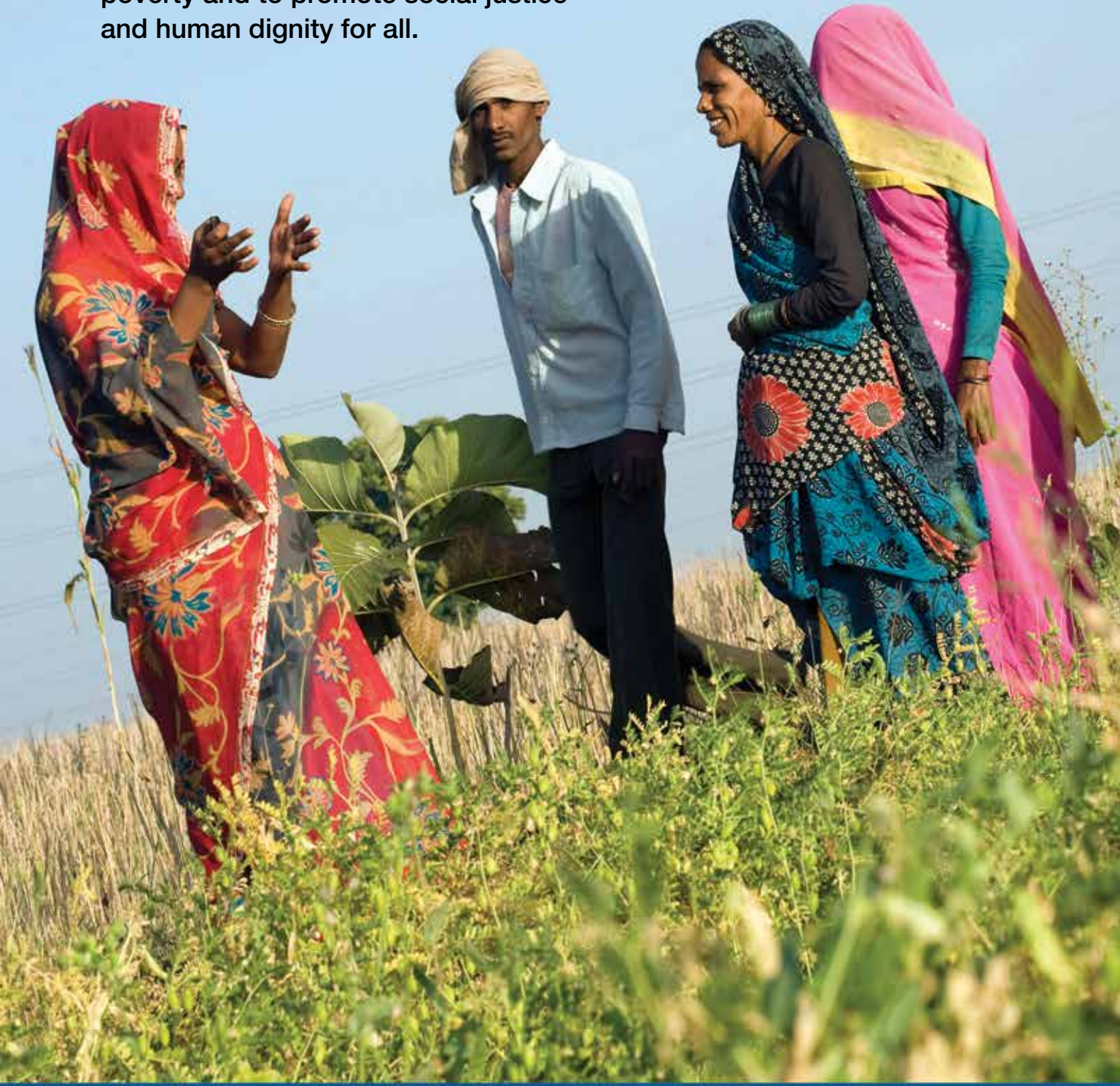
2013-2014
ANNUAL REPORT



Canadian Council
for International
Co-operation

Mission

CCIC is a coalition of Canadian voluntary sector organizations working globally to achieve sustainable human development. CCIC seeks to end global poverty and to promote social justice and human dignity for all.





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2013-14 IN NUMBERS

- 75** CCIC members
 - 2** new members
- 45** media mentions
 - 4** op eds
- 13** speaking engagements
- 18** coalitions
- 12** webinars
- 28** articles posted on CCIC blog
- 13** reports, papers and briefs
 - 9** learning and dialogue events
- 1300** fans on Facebook
- 1100** followers on Twitter
- 700** subscribers to our monthly e-newsletter Flash!

Foreword

The Council continues to play an active role on various issues of importance to its members and others. Following the loss of government funding and significant downsizing in 2010, the Council had to re-imagine and restructure its role. This work was done with the support of its members. As this annual report reveals, the new re-imagined Council remains a critical and vibrant part of Canada's contribution to achieving sustainable human development globally.

Facilitating sector conversations with the Government of Canada has been a priority. This has included responding quickly and substantively to the merger of the Canadian International Development Agency and the Department of Foreign Affairs and International Trade, and working to develop a constructive dialogue with the new department and office of the Minister of International Development.

The Council has been active in important global networks representing Canadian civil society, and has been collaborating with academics, researchers, and other networks of Canadian civil society such as Imagine Canada and the Canadian Association of International Development Professionals.

The Council has been facilitating and supporting various efforts to help build

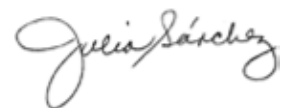
the capacity of the sector, including examining engagement with the private sector, promoting the Istanbul Principles for CSO Development Effectiveness, and organizing workshops on issues that impact the work of the sector.

Membership in the Council has been stabilized, and there is outreach to expand the membership. A skilled staff team has been consolidated and is providing important leadership on various files. A review of our Code of Ethics and Operational Standards has been conducted and a plan for moving forward developed. Another three years' of program funding has been secured from the International Development Research Centre. And the Council remains an important collective voice for the sector.

We believe the Council is well positioned to continue playing an important leadership and support role for enhancing our collective efforts to end global poverty and promote social justice and human dignity for all.



Jim Cornelius
Chair of the Board



Julia Sanchez
President-CEO







In Action

Highlights from 2013-2014

Canadian Aid Policy and Canada's Role in the World

The last two years have been a dynamic period for Canadian civil society organizations concerned with international development - full of rapid and often unexpected changes. One major announcement in Budget 2013 was the merger between the Canadian International Development Agency (CIDA) and the Department of Foreign Affairs and International Trade (DFAIT) to form a new Department of Foreign Affairs, Trade and Development (DFATD).

Just ahead of the introduction of the legislation that would eventually merge the two entities, CCIC released a set of benchmarks for a successful merger. Among other things, these insisted that the Official Development Assistance Accountability Act (ODAAA), core aid and development effectiveness principles, and key humanitarian principles guide the work of the new Department, and that policy coherence for development be a shared goal of DFATD. Although the legislation fell short of these ambitions, former CIDA officials have key roles within the new Department, and the ODAAA seems to have re-emerged as an important framework for the Department following the release of public guidance notes on the three criteria of the act – human rights compliance, poverty reduction and responding to the voices of the poor. The merger also acted as an impetus for the Government of Québec to explore the idea of creating its own development agency, truer to the values of global citizenship that inspire the population of the Province. CCIC helped organize webinars on the topic and submitted its perspectives to the Québec Government on the issue.

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Following the release in early 2013 of some key research with *The North-South Institute* on how Organization for Economic Cooperation and Development donors' are approaching the issue of growth and the private sector – cited in UN publications and the work of international NGOs – CCIC conducted a survey of how its own members are engaging the private sector. Drawing on the experience of almost 70 different organizations, the report helps illuminate the great depth, variety, and complexity of the different approaches being taken, and the vast and diverse experience that Canadian CSOs have in engaging different private sectors at home and overseas. The research is being replicated by the Australian Council for International Development. Drawing on our research around the private sector, we also responded to the government's consultation on its corporate social responsibility strategy.

With declining funding continuing to impact the majority of our members, their partners, and their work on the ground, CCIC continued to push for new funding announcements from DFATD and an improved relationship with the Department. CCIC joined forces with Engineers Without Borders to campaign to protect the aid budget in 2014/15, garnering more than 20,000 signatures from Canadians in just over two weeks. No further cuts were announced, but 2013/14 also saw one of the worst performances in Canadian aid relative to all other OECD donors – far surpassing the budget cuts announced in Budget 2012. CCIC did, however, successfully help support the renewal of the

International Youth Internship Program, running an active campaign with member organizations, and was pleased to see funding for the Provincial and Regional Councils renewed for five years. 2014 is also beginning to show signs of a renewed strategic partnership between civil society and DFATD – long overdue.

Other Policy Issues

2015 is a big year for the international development community, with world leaders meeting to discuss the framework that will succeed the Millennium Development Goals when they expire. Building on our 2012 conference to rethink the MDGs, in 2013, CCIC organized a follow-up conference to imagine what sort of leadership role Canada could play both in the context of the post-2015 framework and in the context of an election that same year. A reconvened Policy Advisory Group – which helps us take the pulse of the policy community working on a range of development and humanitarian issues – has helped guide this process and thinking, as well as our work on the private sector. Considering what constitutes “Canadian Leadership for a Better World” will guide much of our work in 2014-15.

Building the Capacities of the Sector

Encouraging our membership to continuously assess their work against the Istanbul Principles for CSO Development Effectiveness continues to remain a central focus of our work. In the fall of 2013, we organized a four day pilot workshop





with 15 member organizations at the Coady International Institute, with Coady and Equitas-The International Centre for Human Rights Education, on integrating Human Rights Based Approaches (HRBA) and equitable partnership into organizational programming. The workshop helped shape a bilingual Facilitator Guide and set of tools for practitioners, an orientation guide and video, and triggered webinars and workshops with DFATD and CCIC and Provincial and Regional Council members to introduce the new tools.

THE ISTANBUL PRINCIPLES:

The eight Istanbul Principles for CSO Development Effectiveness are a set of mutually shared values guiding the development work of CSOs worldwide and a globally acknowledged reference of effective development work for CSOs around the world. Promoting human rights and social justice, and Pursuing equitable partnerships and solidarity, are two of the Istanbul Principles.

CCIC also ran a series of workshops with our membership on current and emerging issues that impact their work – for example on changing Canada Revenue Agency rules for charities, rules around advocacy, on implications of the Anti-Terrorist Act for the work of organizations overseas (in particular humanitarian organizations working in challenging environments) and on the International Aid Transparency Initiative – the latter, with DFATD.

In 2013, to give us a sense of the size of the development and humanitarian community in Canada, we published a report, entitled “Strength in Numbers: Metrics on the international development community in Canada.” The report distilled information that all registered charities are required to file with the Canada Revenue Agency, and translated this into metrics that, for example, give us a better sense of how many organizations in Canada work on these issues, and how much revenue they generate every year.

Increasing Our Communication Outreach and Presence

In 2013-14, CCIC continued to place strong emphasis on increasing our public profile and reaching out to new constituencies within (and outside) the development community. We were a regular contributor to the Ottawa Citizen’s Aid and Development blog, one of the Citizen’s most popular blogs and a window through which the development and humanitarian community could regularly profile issues. We also moved CCIC’s own blog to a new and lighter platform, and upped our presence through social media, doubling the number of Twitter followers and Facebook friends. Through the Communications Task Force, we have also worked to increase the visibility of our work through collaborations around shared messaging and campaigns that allow for more impact than working alone, using key dates and events such as International Volunteer Day, International Development Week and the Speech from the Throne.

KEY FINDINGS OF THE REPORT

- In 2011, 2361 charities indicated to CRA that they do work in program activities that included “international aid and development”
- The largest source of finance for “aid and development organizations” is tax receipted gifts (\$1.3 billion) followed by government support (\$500 million).
- Charities working in international aid and development employed 14,429 full-time employees and 31,991 part-time employees.
- The countries where registered charities are most active are Haiti, India, Kenya, Uganda, and Guatemala.





Working Groups

with a Regional Lens

Africa Canada Forum

The year began with a transition towards a new coordinator of the Africa Canada Forum (ACF), followed by introductory regional meetings in Toronto, Montreal, Quebec City and Ottawa. Dialogue with member organizations helped develop the 2013-14 work plan. A member reference document was created to identify member organizations and contacts, their areas of expertise and countries in which they work. The ACF also launched a new bi-monthly newsletter, which highlights upcoming activities, member profiles, relevant research briefs and publications, and summarizes news and events related to Africa, human rights and development issues. It is distributed to over 130 subscribers from civil society, academia and government agencies.

The ACF also addressed issues of impunity and peace building. It collaborated with the Canadian Centre for International Justice and the Institute of African Studies to host a screening of the documentary entitled: *“L’affaire Chebeya, un crime d’État”* followed by a round table/webinar on *“Mali: State of Play to Return of Peace.”* The ACF coordinator appeared in a panel discussion reviewing the book, *“In Canada-Africa Relations: Looking Back, Looking Ahead,”* hosted by the Norman Patterson School of International Affairs. In addition, the ACF cohosted a workshop with the other two CCIC regional working groups on International Investment Agreements. The event has inspired a research piece on trade and human rights to be produced in 2014-15.

Asia Pacific Working Group

The APWG Annual Symposium focused primarily on Canada’s trade and investment agenda in Asia and its impacts on populations in



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the region. Speakers from India, Burma and other countries raised human rights concerns associated with trade and investment agreements, and suggested alternatives and means of mobilization. Building on the theme of this conference, the APWG collaborated with the other CCIC regional working groups to organize a half day learning workshop on international investment agreements and how they could be improved to foster sustainable development.

The APWG also co-organized a roundtable in Montreal on land grabbing. Four webinars were held on the following topics: reproductive justice in the Philippines; the human rights challenge for ethnic minorities in China; the disempowered development of Tibet; and the Rana Plaza disaster in Bangladesh. The APWG followed closely the issue of workers' rights and safety in Bangladesh and Cambodia, writing blogs, signing open letters, and participating in meetings with the government and labour unions.

Americas Policy Group

The work of the Americas Policy Group (APG) in 2013-14 continued to have a strong research focus on human rights, trade and investment in different parts of Central and Latin America. As part of the organizing committee for the 2013 CALACS (Canadian Association for Latin American and Caribbean Studies) Congress, the APG organized a series of joint academic-civil society panels. The APG secured a keynote speaker for the congress: Colombian human rights lawyer Francisco Ramirez, who spoke about human rights and foreign investment in Colombia. The APG continued to monitor the Canadian government's implementation of its human rights reporting requirement for its trade deal with

Colombia. The APG garnered media attention with regards to the Canadian government's failure to adequately consult with civil society in that process.

It provided its expertise to Canadian parliamentarians. The APG participated in hearings of the Parliamentary Subcommittee on Human Rights and International Development, shedding light on the human rights crisis in Honduras. The APG also testified before the Standing Committee on International Trade on whether Canada should become a full member of the Pacific Alliance.

It profiled the voices of local activists and its Canadian membership. The APG organized two separate tours with human rights defenders from Latin America: Juan Carlos Contreras (CEIBA, Guatemala), as well as Rodolfo Vecino and Cesar Loza (USO, Colombia). These tours included MP meetings, public events and meetings with Canadian civil society.

The APG published two op-eds critiquing Canada's close political, as well as economic ties with the repressive Honduran regime, including the signing and implementation of the Canada-Honduras Free Trade Agreement. In an open letter, later published as an op-ed, the APG urged the Canadian government to act in response to setbacks in the Rios Montt genocide trial in Guatemala. In another open letter, also published as an op-ed, the APG sought to provide a balanced perspective on ongoing protests in Venezuela, calling for dialogue on the part of the Canadian government to resolve the conflict. Finally, the working group organized three 2-day members meetings, which included learning sessions with guest experts, as well as strategic planning sessions.





Connecting and taking Action

through Coalitions – Nationally and Globally

CCIC continues to place strong emphasis on engaging in a range of global aid and development issues through national and international coalitions and networks.

Beyond 2015

CCIC was selected as the national hub for the Beyond 2015 campaign in early 2014, and will begin to engage more actively in the campaign ahead of 2015 when the Millennium Development Goals (MDGs) expire.

Canadian Association for the Study of International Development (CASID)

CCIC is a member of CASID. In 2013-14, we participated in CASID's annual meetings, where we presented at workshops on our different areas of our research and co-organized a one day conference on "Faith, Belief and Development: A Forum on the Role of Religion in International Development" with members of CCIC and CASID.

Canadian Coalition on Climate Change and Development (C4D)

CCIC is a member of C4D. In 2013-14, C4D produced a report on Fast Start Financing for developing countries, covering the 2010-2012 period, to assess whether Canada had contributed its fair share,



how this funding was allocated, and how Canada compared to other countries. CCIC and other members of C4D met with Members of Parliament to discuss the findings.

Canadian Network on Corporate Accountability (CNCA)

CCIC is a founding member of the Canadian Network on Corporate Accountability (CNCA). This year, CCIC supported the launch of the Access to Justice Campaign, participating in a press conference on Parliament Hill, as well as meetings with MPs, and echoed key asks from the campaign in its inputs to the Government of Canada's Review of its Corporate Social Responsibility Strategy.

CIVICUS

CCIC is a member of CIVICUS. This year we interacted with them around issues related to

the enabling environment and the shrinking space for civil society, and the post-2015 sustainable development agenda.

Climate Action Network (CAN)

CCIC's President-CEO sits on the board of Climate Action Network. This year, CCIC worked with CAN to organize an event on parliament hill entitled, "Climate Change Impacts and Vulnerability in Canada," which included a breakfast event with the All-Party Climate Change Caucus.

Coalition on Arms Trade Treaty

CCIC is part of the Canadian Coalition on Arms Trade Treaty. The UN Arms Trade Treaty has been signed by 118 countries and ratified by 44 countries so far, but Canada is not one of them. Members of the coalition have been maintaining pres-



sure on the Canadian government to sign the treaty, putting the issue on the table whenever the opportunity arises.

Common Frontiers (CF)

CF and CCIC's Americas Policy Group (APG) have a long history of collaboration and complementarity. This year, the groups jointly called upon the Canadian government to refrain from ratifying its trade deal with Honduras, and called attention to the Canadian government's failure to meaningfully assess the human rights impacts of its trade deal with Colombia.

CSO Partnership for Development Effectiveness (CPDE)

CCIC represents North America on the CPDE, which engages in global discussions with national and local governments, parliamentarians, international

institutions and the private sector on aid and development issues through the Global Partnership. There we bring evidence of how we have implemented the Istanbul Principles, move global norms forward on issues relating to the enabling environment for CSOs, and try to advance a more inclusive and equitable vision of development.

Food Security Policy Group (FSPG)

Through the Food Security Policy Group, CCIC was actively involved in steering a set of research to evaluate implementation of the former Canadian International Development Agency's (CIDA) food security strategy, the subject of meetings with government officials in 2013, and helping shape a set of case studies around how Canadian civil society organizations working on food security are engaging with the private sector.

Emerging Leaders Network (ELN)

Kick-started as a pilot initiative at its 2013 CCIC Forum, the Emerging Leaders Network (ELN) has evolved into a collaborative community, which works to build future leaders in the international humanitarian and development sector. The ELN has prioritized three main areas for the coming year: thought leadership, capacity and skill development and shaping the substance of the 2015 CCIC Conference.

Halifax Initiative (HI)

CCIC is a founding member of the Halifax Initiative. Although our reduced staff team has meant we no longer participate in the coalition's Coordinating Committee, this year we collaborated with the Halifax Initiative in organizing a workshop to help raise awareness among our membership on tax justice issues, and the implications on development.

Imagine Canada

CCIC's President-CEO is a member of the Advisory Council of Imagine Canada. CCIC has pursued its collaboration with Imagine Canada on issues that are of concern for the Canadian charitable sector, for example, in the development and dissemination of Imagine's Narrative Toolkit.

International Civil Liberties Monitoring Group (ICLMG)

CCIC is a founding member of ICLMG. This year CCIC collaborated with ICLMG

on a research project on the criminalization of dissent in Latin America with recommendations geared to different stakeholders. In partnership with Peacebuild, CCIC and ICLMG also co-organized a workshop on the Anti-Terrorist Act, and the implications for NGOs doing development, humanitarian and peacebuilding work.

Make Poverty History (MPH)

CCIC sits on the Board of Make Poverty History and is also a member of the Steering Committee. 2013-14 was focussed on strategic planning and on reviewing the "raison d'être" of Make Poverty History, to adapt it to new realities and make sure MPH still has its niche.

Policy Action Group for Emergency Response (PAGER)

CCIC continues to participate in PAGER meetings as an observer.

Reality of Aid (RoA) Network

CCIC is the Vice Chair of the Management Committee of the Reality of Aid Network, and in 2013-14 we participated in the global meeting of the Network and helped develop and launch the theme statement for the 2014 RoA Report – focused on partnership and development.

Voices-Voix

CCIC sits on the Steering Committee of Voices-Voix. In 2013-14, we co-developed a discussion paper and co-organized

a one day Workshop on Civil Society: Dissent, Democracy, & the Law, at which Maina Kiai, UN Special Rapporteur on Freedom of Association and of Peaceful Assembly, was the key note speaker.

WASH Canada

CCIC is a partner in WASH (Water, Sanitation and Hygiene) Canada and participates in periodic meetings and initiatives of the campaign.

Women's Rights Policy Group (WRPG)

CCIC is a member of the WRPG. In 2014 we increased our involvement in the Group and helped support and promote a research report on Canadian funding

for women's rights. We also contributed to building the foundations of a campaign aimed at including women's rights issues in the next federal election.





CCIC Member Organizations

Action Canada for Population and Development
Aga Khan Foundation Canada
Aid Watch Canada
Alberta Council for Global Cooperation
Association québécoise des organismes de coopération internationale
Amnesty International Canadian Section (English)
Atlantic Council for International Cooperation
British Columbia Council for International Co-operation
Canada World Youth
Canadian Auto Workers Social Justice Fund
Canadian Catholic Organization for Development and Peace
Canadian Center for International Studies and Cooperation
Canadian Co-operative Association
Canadian Christian Relief and Development Association
Canadian Crossroads International
Canadian Federation for Sexual Health
Canadian Feed the Children
Canadian Foodgrains Bank
Canadian Friends Service Committee
Canadian Hunger Foundation
Canadian Labour Congress
Canadian Lutheran World Relief
Canadian Nurses Association
Canadian Physicians for Aid and Relief
Canadian Red Cross
Canadian Society for International Health
Canadian Union of Postal Workers
Canadian Union of Public Employees
CARE Canada
Coady International Institute
CoDevelopment Canada
Collaboration santé internationale
Communication, Energy, and Paperworkers Union of Canada
Humanity Fund
Council of Canadians with Disabilities
Equitas - International Centre for Human Rights Education
Farm Radio International

Handicap International
Horizons of Friendship
Inter Pares
Interagency Coalition on AIDS and Development
Islamic Relief Canada
Jamaican Self-Help Organization
KAIROS - Canadian Ecumenical Justice Initiatives
Manitoba Council for International Cooperation
Mennonite Central Committee
Micronutrient Initiative
Mining Watch Canada
L'Œuvre Léger
Ontario Council for International Cooperation
OXFAM-Canada
OXFAM-Québec
Pacific Peoples' Partnership
Plan International Canada
Presbyterian World Service and Development
Primate's World Relief and Development Fund
Project Ploughshares
Results Canada
Saskatchewan Council for International Co-operation
Save the Children Canada
Social Justice Fund - OPSEU
Social Justice Fund - PSAC
Steelworkers Humanity Fund
SUCO
The Match International Women's Fund
The Hunger Project
United Church of Canada
USC Canada
Victoria International Development Education Association
World Federalist Movement - Canada
World Literacy of Canada
World Relief Canada
World University Service of Canada
World Renew
World Vision Canada
YMCA Canada

Board and Staff

CCIC Board

Jim Cornelius (Chair)

Canadian Foodgrains Bank

John Julian (Vice Chair)

Canadian Co-operative Association

Janice Hamilton (Treasurer)

Manitoba Council for International Cooperation

Denise Byrnes (Member-at-large)

Oxfam Quebec

Laurie Cook

World Relief Canada

Gervais L'Heureux

Association québécoise des organismes de coopération internationale

Kimberly Gibbons

Ontario Council for International Cooperation

Lucien Royer

Canadian Labor Congress

Rita Morbia

Inter Pares

Sallah Hamdani

Islamic Relief Canada

Sandeep Prasad

Action Canada for Population and Development

Jennifer Slood

Atlantic Council for International Cooperation

Jean-François Tardif

Results Canada

Rob Turpin

Plan Canada

CCIC Staff

MANAGEMENT

Julia Sánchez

President - CEO

Anna Campos

Finance and Administrative Officer

COMMUNICATIONS

Chantal Havard

Government Relations and Communications Officer

Pierre Laflamme

IT Consultant



Charles Saliba-Couture
Communications Assistant

POLICY

Fraser Reilly-King
Policy Analyst (Aid and International
Co-operation)

Denis Côté
Program Officer, Asia Pacific Working Group

Brittany Lambert
Program Officer, Americas Policy Group

Stacey Gomez
Program Officer, Americas Policy Group
(maternity leave replacement)

Kimberly MacMillan
Program Officer, Africa Canada Forum and
Asia Pacific Working Group

MEMBER ENGAGEMENT

Michelle Bested
Member Engagement Officer

INTERN

Joel Ladouceur
Translation

Volunteers

CCIC would like to express its
sincere thanks to all of the
following volunteers, without

whose time and dedication we would not have
been able to achieve all we did in 2013-14.

Cornelia Schrecker
Emmanuel Ndayishimiye
Amadou Sene
Martina Ulrichs
Jennifer Siviero
Donna Chan
Julie-Anne Labonté
Anaïse Muzima
Catherine Laska
Dana MacDiarmid
Emilie Carrier
Hazel Vincent-Harriott
Hollis Carlton
Joseph Diaz
Carren Akula
Laura Lortie-Maurel
Lynsey Longfield
Mohit Pramanik
Nadia Hadj Mohamed
Peder Soras
Scott Zoltok
Stefany Dupont
Themrise Khan
Zainab H. Bekkari
Jean-Louis Froment
Andrea Westcott-Lacoursiere
Sarah Parkinson
Shelby Marie Musser
Zornitsa Zaharieva
Angela Martinez



Financials

Canadian Council for International Co-operation Financial Position

March 31, 2014

	2014	2013
ASSETS	\$	\$
Current		
Cash	398,267	368,519
Term deposits	216,330	215,877
Trade and other receivables	26,978	26,872
Contribution receivable	22,100	72,150
Prepaid expenses	13,768	14,292
	677,443	697,710
Long-term		
Tangible capital assets (Note 3)	17,736	22,243
	695,179	719,953
LIABILITIES		
Current		
Trade payables and other operating liabilities	24,390	27,204
Deferred contributions and membership fees (Note 4)	91,887	81,531
	116,277	108,735
NET ASSETS		
Betty Plewes Fund	4,666	4,666
Invested in capital assets	17,736	22,243
Restricted reserve fund (Note 2)	235,000	215,000
Unappropriated surplus	321,500	369,309
	578,902	611,218
	695,179	719,953

The accompanying notes and schedule are an integral part of the financial statements.

Canadian Council for International Co-operation Revenues and Expenses

Year ended March 31, 2014

	2014	2013
REVENUES	\$	\$
Membership fees	436,138	440,003
International Development Research Centre	194,968	140,324
Working groups contributions	83,728	124,485
Other grants and contributions	24,682	12,578
Registration fees	29,568	35,193
Other revenues (donations, organization transfers, fees for services)	50,985	21,068
Interest	4,883	4,598
Gain on disposal of tangible capital assets		573
	824,952	778,822
EXPENSES BY PROGRAM		
(Schedule A - Expenses by category including strategic investments)		
Staff costs	417,606	456,477
Administrative costs, including Board	127,252	107,843
Program costs		
Policy dialogue / research activities	173,154	121,101
Communications	29,838	11,338
Member engagement (AGM, workshops, seminars)	4,849	11,261
Working groups activities	54,752	62,817
CEO office	13,278	10,258
Special projects	5,000	
	825,729	781,095
Deficiency of revenues over expenses resulting from current operations	(777)	(2,273)
Strategic investments specifically approved to be paid from unappropriated surplus	31,539	25,196
Deficiency of revenues over expenses	(32,316)	(27,469)

The accompanying notes and schedule are an integral part of the financial statements.



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